

Jim Lindell, CPA, CSP, CGMA, MBA

“Great Speaker! Enjoyed interaction with participants.”
“Very knowledgeable speaker.”
“Enjoyed the music and real world examples.”
“Excellent speaking abilities.”



- **Humorous**
- **Energized**
- **Passionate**
- **Practical**
- **Challenging**

Keynotes &
Workshop
Leader

Keynotes & Workshops

- **Is Your Business Wobbling? Business Entropy and Renewal**
- **Little Decisions – BIG Results!**
- **1,2,3 – PULL! Successful Teams and Alignment**
- **Ethics – A Line in the Sand (Keynote & Workshop)**
- **The Successful Family Business (Keynote & Workshop)**

Award Winning Speaker



Profitability | Leadership | Passion | Survival
Teamwork | Change | Culture | Planning



"Jim was a very informative and experienced speaker. His "passion" for the material is obvious. I appreciated Jim's ability to encourage group participation and the sharing of ideas. He is a captivating instructor."

Improving People & Business in a Fun and Practical Way!

Is Your Business Wobbling? Business Entropy and Renewal -

Just as a spinning top wobbles as it slows down, businesses wobble as they begin to have difficulties. Learn to recognize the wobble early and implement processes to renew the organization to be more successful.

Little Decisions – BIG Results! – Do you truly understand what brought your business, your department or yourself to its current position? Identify the decisions that have directed you and determine how the decisions today will create BIG results in your business, your department or yourself.

1,2,3 – PULL! – unbelievable teamwork is possible if you know how to select, develop, inspire and align your team members.

Ethics – A Line in the Sand – ethical lapses continue to occur throughout our Corporations, Governments, Schools and Charitable Entities. Take a refreshing look at Ethics with practical lessons to improve your organization.

The Successful Family Business, Boon or Bane? - a practical look at the difficulties and successes of running a family business.

Background:

Jim, a successful entrepreneur, is the President of Thorsten Consulting and has an extensive background in senior management including: Chief Financial Officer, Controller, and Asst. Controller. Jim has worked with a variety of industries including: manufacturing, health care, not for profit, distribution and food processing. He has been involved in more than 50 M&A projects. In addition, Jim is a TEC/Vistage Chairman and is the Executive Coach for two Chief Executive Peer Groups. TEC/Vistage is an international organization of CEO's.

Jim is a CPA with public accounting experience for both local and regional accounting firms. He has a BS in Accounting from the University of Wisconsin - Platteville and an MBA in Finance from the University of Wisconsin - Whitewater. Jim is a faculty member of the American Institute of CPA's (AICPA) and has received the "AICPA Outstanding Discussion Leader Recognition" seven times. Also, Jim is one of less than 10 CPAs that have achieved the Certified Speaking Professionals (CSP) credential.

Jim authored "The Controller as Business Manager/Partner," "Analytics and Big Data for Accountants," "Business is Like Fishing," "Strategic Planning Made Simple," "The Annual Update for Controllers," "Bottom Line Financial Management," the "Survival Kit for Small Business Executives" and was a contributing author on "The Fast Close – Revolutionizing Accounting".

In addition to his professional credentials, Jim is an atypical CPA. He is a member of the folk music group "Deep Pool", a former HS Rugby Coach and still plays an occasional match of Old Boys Rugby.

Contact Information

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