

# JIM LINDELL

**CPA, CSP, CGMA, MBA**

**What's holding you back?**

**Is your business wobbling?**

**Want to be more successful?**

**Jim will help you find the answers.**



"Great day, Jim! All comments were great job, excellent info. One member stated that the last time he saw you he was broke and you are the reason his company is sitting so well today.

- M.M., Chairman, Professional CEO Association

## PRAGMATIC TEACHINGS

Award-winning speaker and best-selling author Jim Lindell, CSP teaches people to reach their next level of success by providing practical training, useful coaching, and pragmatic consulting. Jim speaks on topics from management, leadership, big data, strategic planning, networking and more.

## THOUGHT-PROVOKING

Jim is one of approximately 12 CPAs in the world to have his CSP, a distinction that sets him apart from the already-select company of CSPs. Jim is known for his **energetic, real-world and humorous approach to business.**

**IMPROVING  
PEOPLE'S LIVES  
AND THEIR  
BUSINESSES  
SINCE 1999**

Jim Lindell and Thorsten Consulting Group help improve you, your people and your organization. Bring Jim in for your next keynote speech, corporate retreat, seminar, workshop and conference.

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# KEYNOTES

**Avoiding the Financial Heart Attack** Business is tough and 20% of businesses fail to make it through their 2<sup>nd</sup> year. Learn how to recognize, avoid or correct the warning signs of financial doom and key corrective actions.

**Ethics – A Line in the Sand** Ethical lapses continue to damage companies and employees. Learn how “what’s in it for them” (WIIFT), selfishness and apathy, and employees breed unethical business.

**Extreme Leadership – Embracing Today’s Challenges** Today’s leaders are confronted with different challenges everyday. Extreme leadership inspires individuals to embrace these challenges to achieve new successes and confront business threats.

**See more keynote possibilities at**

**[www.thorstenconsulting.com/keynotes.html](http://www.thorstenconsulting.com/keynotes.html)**

# SEMINARS

**(NEW)** Jim Lindell’s Controller/CFO Strategic Outlook 2023

Data, Predictive Analytics & Business Intelligence

Think like a Business Owner

Thriving in Recessionary Times

The Competent Accountant – Mastering the Controller/CFO Role

The Successful Family Business

Advanced Leadership Skills: Emotional Intelligence, Innovation,

Troubled Employees, Team Culture & Project/Change

Management

Coaching Skills for CPAs, Controllers and Financial Managers

Ethics – A Line in the Sand

Successful Time Management- Getting the most out of your day

**More courses offerings available at**

**[www.thorstenconsulting.com/seminars.html](http://www.thorstenconsulting.com/seminars.html)**

# REVIEWS

“Jim, thanks for presenting at our SIMA Conference. Your Financial Heart Attack session was rated 5 out of 5. Attendees made the following comments:

- Best speaker I have seen at SIMA in 7 years. Amazing.
- This was so valuable!
- This was one of the best sessions I’ve attended from any association event. Well done Jim!
- Best session I attended.
- Easily the most informative session!
- Excellent speaker and topic!
- This was very good. He’s a very organized and smooth speaker, I enjoy listening to him.”

-Cheryl Higley, Director of Education and Content at Snow and Ice Management Assn., Inc.

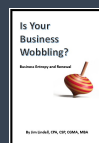
“Jim Lindell has taught for us for several years and is one of our top speakers, he always receives the highest marks and our members enjoy his teaching style and knowledge. He has taught full day classes and 2-hour sessions for us at our Industry Conference, he can customize his teaching to fit our member’s needs. He is a pleasure to work with and I am looking forward to having him back to Montana soon.”

-J.R., Professional Development/Membership Director, Montana Society of CPAS



# BOOKS

Jim Lindell is a peer-reviewed, best-selling author. Some of his works include:



**Is Your Business Wobbling?**



**Strategic Planning: A Practical Approach**

“Jimmy Lindell’s seminars are among the highest-rated by our attendees. He always presents relevant information in a highly entertaining and informative format. Jimmy knows how to customize his presentations to suit the needs of his audience. We love working with Jimmy and we are always thrilled to have him come to Indiana each year!” -Stacey L. Wilson, CAE, Director - Learning & Collaboration at the Indiana CPA Society